Binding Bid Submission for h-aero® Advertising Space
Date:
Bidder:
Email Address:
Company (if applicable):
↑ Address:
6 Bid Amount:
D Bid ID:

§1 Contract Subject

- (1) By signing this contract, the bidder submits a **binding bid** for an advertising space at **AERO 2025 Friedrichshafen**.
- (2) The bidder agrees to pay the full amount of their highest valid bid on time if awarded.

§2 Auction Conditions

- (1) The auction ends 3 weeks before the event begins.
- (2) The current highest bid per quadrant will be considered the winning bid.
- (3) The advertising space will only be realized if the **minimum auction revenue of €3,000** is reached.
- (4) Each new bidder must outbid the previous bid by at least €100.

§3 Binding Nature of Bids

- (1) Each submitted bid is **legally binding** and **cannot be withdrawn**.
- (2) If the bidder holds the highest bid for their quadrant at the end of the auction, they are obligated to pay the full amount.

§4 Payment Terms & Consequences of Non-Payment

- (1) The invoice will be sent via email after the auction ends.
- (2) The bidder agrees to transfer the amount within 7 days of receiving the invoice.
- (3) If payment is not made, the amount will be **legally enforced**.
- (4) If the original highest bidder fails to pay, the organizer reserves the right to transfer the bid to the next highest bidder.

§5 Refund & Cancellation

- (1) If the flight is not conducted for reasons attributable to the organizer, a full refund will be issued.
- (2) **No refund** will be issued if the bidder fails to pay after the auction ends or otherwise attempts to withdraw from their obligation.

§6 Requirements for the Advertising Logo

- (1) The bidder commits to uploading a high-quality logo.
- (2) If the logo is not in a suitable format, it will be adjusted in consultation with the bidder.
- (3) The bidder ensures that they **own all rights** to the uploaded logo.

§7 Disclaimer of Liability

- (1) The organizer assumes **no liability** for damages resulting from the use of the advertising space.
- (2) If the uploaded image infringes third-party rights, the bidder alone is liable.
- (3) Before the event, the bidder must provide a statement of rights usage approval.

§8 Miscellaneous Provisions

- (1) Changes to this contract require written agreement from both parties.
- (2) The place of jurisdiction is Baden-Baden, Germany.
- (3) By providing their electronic signature, the bidder acknowledges all terms as binding.
- **△** Electronic Signature
- **■** Bidder:
- Hybrid-Airplane Technologies GmbH:

h-aelo.